## 2023 ParkScore Index®



New Orleans, LA

The ParkScore index is a national comparison of park systems across the 100 most populated cities in the United States. Published annually, the index measures park systems according to five categories reflective of an excellent city park system: access, investment, amenities, acreage, and equity. While the rankings provide fodder for friendly competition, the goal each year of publishing the index is to help leaders advocate for needed park resources and provide relevant data to inform local park improvement efforts. To facilitate a fair comparison across cities, the index aggregates across all public and private organizations supporting parks in each city.

This year, New Orleans received a score of 57.8 points out of 100 based on an average of the five categories. There are 14 measures across these categories, with points awarded based on how New Orleans compares to the other 99 cities for that particular measure.

# 56 out of 100 points

70

76

35

### Acreage

The acreage score indicates the relative abundance of large 'destination' parks, which include large natural areas that provide critical mental health as well as climate and conservation benefits. There are two components to the acreage score. Of these, New Orleans scores among the highest on the percentage of the city's overall area that is dedicated to parkland (100 out of 100 points), and below average on median park size (12 out of 100 points).



The access score indicates the percentage of a city's residents that live within a walkable half-mile of a park - the average distance that most people are willing to walk to reach a destination. With 80% of its population living this close to a park, New Orleans scores above average in this category.

### Investment

The investment score indicates the relative financial health of a city's park system, which is essential to ensuring the park system is maintained at a high level. This value aggregates park and recreation spending across all agencies and organizations within the city, including monetized volunteer hours. In New Orleans, a total of \$171 per capita is spent each year on publicly accessible parks and recreation, above average for this category.

### **Amenities**

The amenities score indicates the relative abundance of six park activities popular among a diverse selection of user groups (kids, teenagers, adults, seniors). Overall for this category, New Orleans scores below average, though it varies by amenity: basketball hoops (11 points out of 100), dog parks (22 points), playgrounds (35 points), senior and rec centers (47 points), permanent restrooms (91 points), and splashpads (6 points).



### Equity

The equity score indicates the fairness in the distribution of parks and park space between neighborhoods by race and income. This category is an average of two types of metrics. On the first set of measures, New Orleans scores above average: 62 out of 100 points for people of color living within a 10-minute walk of a park and 69 points for low-income households. The second set of measures compare the distribution of park space. In New Orleans, residents living in neighborhoods

of color have access to 49% less nearby park space than those living in white neighborhoods (31 points out of 100). Residents living in lower-income neighborhoods have access to 31% less nearby park space than those in higherincome neighborhoods (44 points out of 100).

For additional information on the scoring methodology, please visit www.tpl.org/parkscore/about

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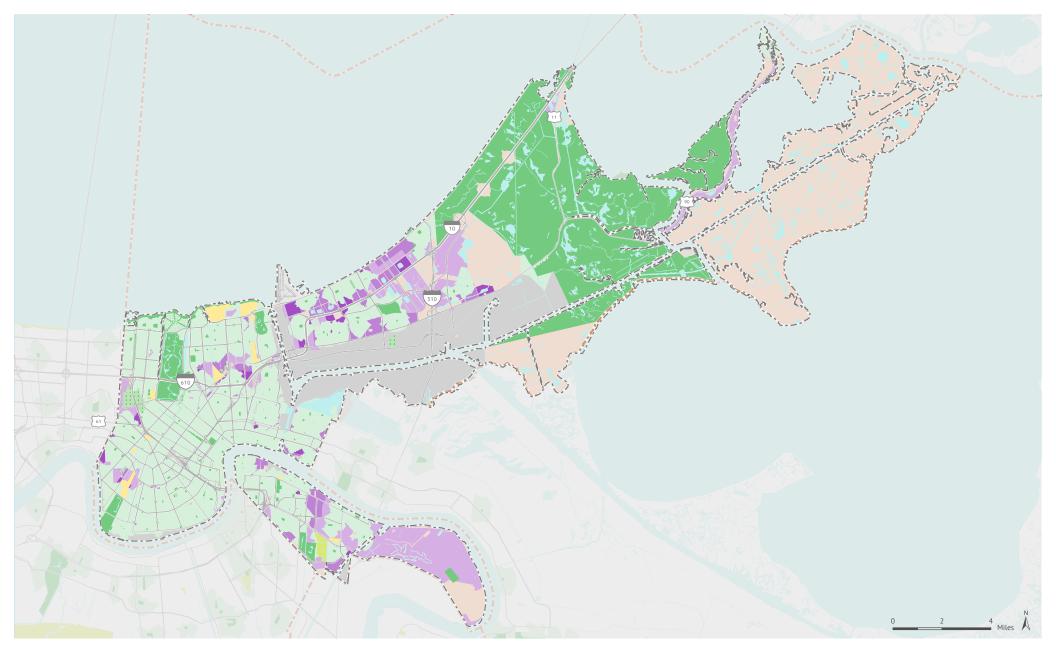
**32 57.8** 

Points

### New Orleans, LA

ew Orleans, LA	Values	Values for New Orleans, LA:			'Per capita' value needed to achieve*	
	City-wide total	<b>City-wide</b> 'per capita'	City-wide <sub>score*</sub>	<u>1 pt</u>	100 pts	
creage (56 Points)						
Parkland as a percentage of city area	24,737 acres	23.0% of city area	100 points	1.7%	19.5%	
Median Park Size	1.8 acres	1.8 acres	12 points	.6	10.8	
ccess (70 Points)						
Percent of population within a 10-minute walk of a park with public access		80%	70 points	35%	100%	
quity (52 Points)						
Percent of people of color within a 10-minute walk of a park		76%	62 points	38%	100%	
Percent of low-income households within a 10- minute walk of a park		82%	69 points	43%	100%	
Residents in neighborhoods of color have park space as those in white neighborhoods		49% less	31 points	91% less	47% more	
Low-income neighborhoods have park space as those in high-income neighborhoods		31% less	44 points	86% less	40% more	
vestment (76 Points)						
Annual park investment (three-year average)	\$66,618,937	\$ 171 per resident	76 points	\$28	\$216	
menities (35 Points)						
Basketball hoops	64 hoops	1.65 per 10,000 residents	11 points	.94	7.70	
Dog parks	3 dog parks	0.77 per 100,000 residents	22 points	.27	2.55	
<u> </u>						
Playgrounds	101 playgrounds	2.60 per 10,000 residents	35 points	.98	5.56	
		per 10,000		.98	5.56	
Playgrounds	playgrounds 16	per 10,000 residents 0.82 per 20,000	points			

\*For each of the 14 measures, cities are scored on a 1-100 scale (100 is the highest) based on how they compare to the other 99 cities. To adjust for outliers, 100 points is awarded for any city that has more than double the national median for that measure.



### 2023 ParkScore<sup>®</sup> index: Access New Orleans, Louisiana

The Access category of the ParkScore<sup>®</sup> index awards points based on the percentage of the population within a 10-minute walk of a public park. This analysis is provided via the ParkServe mapping application, which identifies the population living within a 10-minute walk of a park by creating dynamic 1/2-mile service areas (10-minute walking distance) for all public parks. In this analysis, service areas use the street network to determine walkable distance (streets such as highways, freeways, and interstates are considered barriers).

In New Orleans, 80% of the population lives within a 10-minute walk of a park. Among the remaining 77,649 people without access to a nearby park, Trust for Public Land suggests where to prioritize the development of new parks to reduce this gap. This prioritization is based on a comprehensive index of six equally-weighted demographic and environmental metrics:

#### Population density\*

 Density of low income households (households with income less than 75% of the urban area median income; less than \$35,000 in New Orleans)\*
 Density of people of color\*

Community health (a combined index based on the rate of poor mental health and low physical activity from the 2022 CDC PLACES census tract dataset)

from the 2022 CDC PLACES census tract dataset) - Urban heat islands (surface temperature at least 1.25 degrees greater than city mean surface temperature from Trust for Public Land, based on Landsat 8 satellite imagery)

Pollution burden (air toxics respiratory hazard index from 2022 EPA EJScreen)

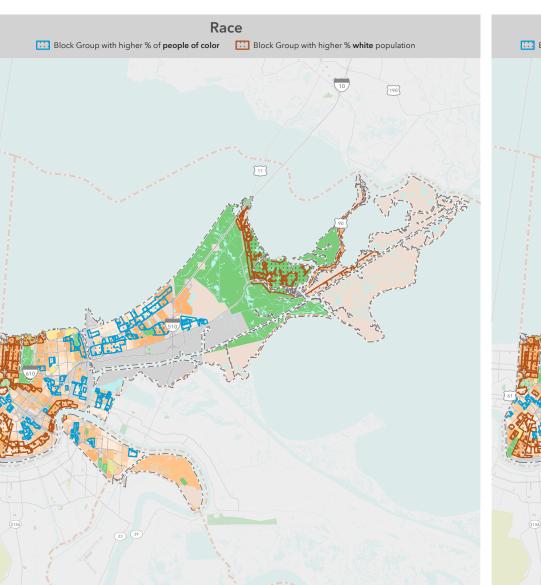
\*Based on 2022 Forecast block groups provided by ESRI

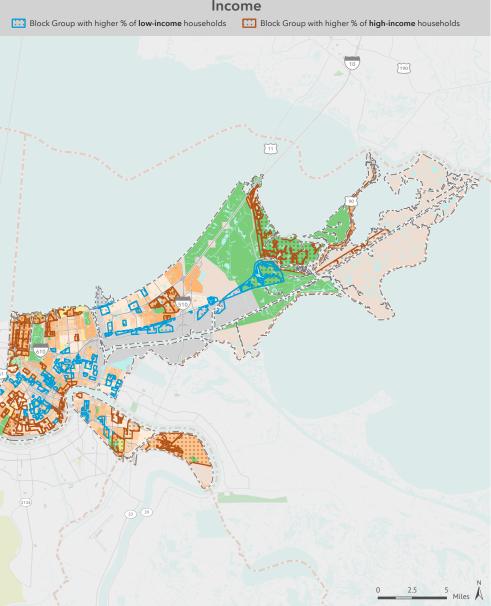
Priority areas for new parks	Cemetery		
(outside of 10-minute walk service areas of parks with public access) Very high priority	University		
High priority	Military		
Moderate priority	Industrial		
Park with public access	Vacant zero population area		
Other park or open space	— - City boundary		
10-minute walk (half-mile) service area of park with public access	<ul> <li>County boundary</li> </ul>		

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### 2023 ParkScore<sup>®</sup> index: Equity **NEW ORLEANS, LOUISIANA**

The Equity category of the ParkScore® index awards points in part based on the difference in nearby park space between neighborhoods in a city:

•On a per person basis, ratio of nearby public park space between communities of color and white communities

•On a per person basis, ratio of nearby public park space between low-income communities and high-income communities

Nearby park space per person effectively measures the available park space within a 10-minute walk of a micro-neighborhood, identified as those with the highest concentrations (top 20% of all census block groups in a city) of people of color or white population and high-income or low-income households. Households with income less than 75% of city median income (less than \$35,000 in New

Orleans) are considered low-income; households with income greater than 125% of city median income (greater than \$75,000 in New Orleans) are high-income.

In New Orleans, neighborhoods of color have 49% less park space than white neighborhoods, and low-income neighborhoods have 31% less than high-income neighborhoods.

The metrics for people of color reflect each of the Census-designated race/ethnicity groups: Black, Hispanic, and Indigenous and Native American, Asian Americans, Pacific Islanders, multiple races, and other communities of color.

Demographic profiles are based on 2020 Forecast block groups provided by Esri.



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